



grassmarket
community project



The Grassmarket Community Project takes an innovative approach to creating community, providing sanctuary and support to people dealing with multiple complex issues. These include homelessness, mental/physical health problems, learning difficulties, poverty, substance misuse, physical abuse and more.

Through social enterprise, mentoring, education and support in a nurturing environment, the Project creates opportunities for those furthest from mainstream education and employment. Individuals develop skills and confidence, re-connect with themselves and their community, and improve their overall health and wellbeing.

"the good place to be"

Our Impact

As a result of our work, people in Edinburgh and across the wider regions of central Scotland, undergoing transition in life, facing challenges of multiple barriers will be:

SUPPORTED

To make own decisions and steps to change



CONNECTED

To themselves, others and society, feeling less isolated



VALUED

For their skills, time and experiences



CONTRIBUTORS

Able to make a positive contribution to the lives of others



EQUAL

And able to reach their potential



HEALTHIER

Physically, mentally and emotionally



Our Goals

As a result of our work our members will tell us:

IMPROVED SELF CONFIDENCE & INDEPENDENCE	75% will have improved their ability to manager thier life and have greater self-esteem 75% will be more skilled in their chosen areas and more independent
INCREASED SOCIAL NETWORK	50% will have made new friends or formed new relationships at GCP 50% will have improved relationships with family and/or friends 50% will have formed new friendships/engaged in positive activities outwith GCP
INCREASED RESILIENCE	75% will have improved their ability to cope with change, transition or challenges.
IMPROVED MENTAL HEALTH & WELLBEING	20% participate in Physical activities facilitated by GCP 50% report greater mental health as a result of attendance 75% experience less or no anxiety whilst attending GCP 25% enjoy a 2-course healthy lunch or dinner each week with us
INCREASED ECONOMIC OPPORTUNITY	10% enter into employment or training for employment after unemployment or for the first time 10% volunteer and/or train in the social enterprises; gaining experience and qualifications All posts and paid traineeships are considered for members 4 paid pre-apprenticeships are offered every year 1 full-time (25+ hours) Volunteering opportunity offered each year
INCREASED PARTICIPATION IN SERVICES & ENTERPRISE	10% attend our monthly Community Meetings At least 2 board members join each Community meeting A member serves on GCP Board of Trustees At least 3 members attend Stategic sessions with staff team 75% community members feel their voices are heard
GREATER KNOWLEDGE OF RIGHTS & SERVICES	10% of member participate in partnership events with Scottish Gov, Local Gov, agencies or decision makers Weekly Drop-in Benefit support is accessible for all members GCP create and maintain strong partnerships with other services GCP effectively signpost and share up to date info about services



SOCIAL IMPACT MEASUREMENT FRAMEWORK

CAUSE

Societies structures, inequality, trauma, educational challenges, misuse of substances, disability & lack of opportunity, community and family support has led to Edinburgh to have significant levels of social isolation, social exclusion & poverty with insufficient community support.

MISSION

Our mission is to create an inclusive person-centred environment where people feel empowered to develop skills, build positive relationships and enjoy an ongoing sense of belonging.

VISION

The people we engage with will shine, utilising their skills and passion to make our community a positive, resilient, vibrant, connected and inclusive place.

OUTCOME 1 INCREASED SOCIAL NETWORK

More comfortable with people
Making friends
Can talk about self
Listening to others
Making jokes
Understand healthy relationships
Meeting people outside of the project
Willing to challenge own views
Joining social media
Body language/ dynamics

OUTCOME 2 GREATER KNOWLEDGE OF RIGHTS AND SERVICES

Engaged with DWP/other services
Understand personal bills
Know where/when to get help
Understand my rights
Confident speaking to other agencies
On the right welfare benefits
Have passed certificates
Shared knowledge with others

OUTCOME 3 IMPROVED MENTAL HEALTH & WELLBEING

Smiling/positive body language
Taking care of appearance
Trying new things
Can accept a compliment
Not scared to make a mistake
Expressing hope for the future
Respect others' boundaries
Pushing own boundaries
Feeling Less worried

OUTCOME 4 INCREASED ECONOMIC OPPORTUNITY

Job/work placement
Qualifications/certificates /Apprenticeship
Learning employability skills
Can afford to go out
Feel valued / needed / useful
Volunteering/studying
Curiosity and taking action for future
Showing responsibility
Improved attitude
Expressing ambition

OUTCOME 5 INCREASED PARTICIPATION IN SERVICE DELIVERY AND ENTERPRISE

Involved in recruitment
Feel heard and respected
Attending community meetings
Share impact of involvement
Support changes in policy
Have access to decision-makers / board
Attended Scottish Parliament
Given talks about experience / shared story
Volunteer in enterprises

OUTCOME 6 IMPROVED SELF- CONFIDENCE & INDEPENDENCE

Travelling independently
Positive body language
Good hygiene / appearance
Attending independently
Member needs services less
Taking initiative
Able to debate confidently
Ability to share knowledge
Making plans / stepping out of comfort zone

OUTCOME 7 INCREASED RESILIENCE

Can cope / bounce back
Accepting limitations as well as strengths
Can ask for help
Feel it's ok to have a bad day
Insight into self and others
Being flexible
Not afraid to make a mistake
Able to take responsibility
Not taking things personally
Can be assertive

EVALUATION

Stats - Attendance, Activity, partnerships, positive destinations - Members Programme Attendance (numbers).xlsx

Learning & Development - Accredited qualifications, training certificates, successful apprenticeship/placement

Stories - Baseline profiles, case studies (Facilitators & Beneficiaries)

Session / Support / workshop evaluations - <https://grassmarket.org/forms/gcp2024/>

Term Review (Facilitators) - <https://grassmarket.org/term-1-feedback-volunteers/>

Term Review (Members) - <https://grassmarket.org/term1-feedback/>

Annual Census - 4 page questionnaire about impact - <https://grassmarket.org/forms/membercensus/>

Community Members Meetings (Members & Volunteers Sub-Group) - Record Agenda & minutes - Quarterly focus groups

Creative & Visual methods: videos, photos, recordings & interviews

EXAMPLES

Stories - <https://grassmarket.org/our-vision-mission-and-impact/member-stories/>

We are GCP video - <https://www.youtube.com/watch?v=-GzrbEpuJwc&t=1s>

Pre-Apprenticeships Video - <https://www.youtube.com/watch?v=fl4qKG7Ykn4>

Member Story - <https://grassmarket.org/volunteer-stories-meet-frank/>

Member Story - <https://grassmarket.org/lees-story/>

Volunteer Story - <https://grassmarket.org/volunteer-stories-meet-mustapha/>

Impact Report - <https://grassmarket.org/what-we-do-gcp/>

Impact Reports Archive - <https://grassmarket.org/reports-archive/>