GRASSMARKET COMMUNITY PROJECT | SOCIAL IMPACT MEASUREMENT FRAMEWORK



CAUSE

Societies structures, inequality, ACE's, educational underachievement, misuse of substances, disability & lack of opportunity, community and family support has led to Edinburgh to have significant levels of social isolation, social exclusion & poverty with insufficient community support.

MISSION

We create an inclusive person-centred environment where people feel empowered to develop skills, build positive relationships and enjoy an ongoing sense of belonging.

IMPACT

We believe in a world where people reach their full potential, feel positive about themselves, valued and connected to others and the wider community.

OUTCOME 1 INCREASED SOCIAL

NETWORK

OUTCOME 2

GREATER KNOWLEDGE OF RIGHTS, **SERVICES AND SUPPORT**

OUTCOME 3

IMPROVED MENTAL HEALTH

OUTCOME 4

INCREASED ECONOMIC OPPORTUNITIE

MEMBERS

OUTCOME 5

VOICE. **PARTICIPATION** AND INFLUENCE

OUTCOME 6 INCREASED IMPROVED

SELF-**CONFIDENCE** AND **INDEPENDENCE**

OUTCOME 7 INCREASED

RESILIENCE KNOWLEDGE. **SKILLS AND EXPERIENCE**

OUTCOME 9 OUTCOME 8 INCREASED INCREASED

SOCIAL AND PROFESSIONAL CONNECTIONS

INDICATORS OF

CHANGE

-I have more social

and professional

pportunities

INCREASED IMPROVED SELF-

VOLUNTEERS AND APPRENTICES

SENSE OF ACHIEVEMENT AND PURPOSE

OUTCOME 11

IMPROVED MENTAL HEALTH

OUTCOME 12

INCREASED SOCIAL CAPITAL & PERSONAL AND SOCIETAL **RESILIENCE**

INDICATORS OF

CHANGE

OUTCOME 13

INDICATORS OF **CHANGE**

feel more comfortable th people m making friends can talk about myself m listening to others m relaxed eing cheeky/banter know what a health lationship looks like m meeting people tside of the project m willing to challenge v views oining social media ody language/

INDICATORS OF CHANGE

I have engaged with OWP/other services -My bills are sorted I know where to get I understand my ights now I am confident to speak to other agencies I'm on the right enefits I have passed my ertificate I've told others

out their rights

INDICATORS OF CHANGE

ling/positive ody language Taking care of appearance Move from can't to -Levels of medication Can accept a

ompliment -Not scared to make a nistake -Fell hope for future Respect others' oundaries -Push own boundaries

Less worried

CHANGE

've got a job Qualifications/certs Have employability

can afford to go out feel needed/useful Volunteering/study Curiosity and taking ction for future Show responsibility mproved attitude feel valued Can manage conflict r challenge

Ambition for career

INDICATORS OF CHANGE

nvolved in ecruitment I feel heard and espected Nos in steering group see the consequence

my involvement Changes in policy I have access to lecision-makers ve been to Scottish arliament 'm giving talks

lember rep on Board

INDICATORS OF CHANGE

Travelling independently anguage/hygiene I'm coming on my mproved appearance Member needs us le

Taking initiative Able to debate confidently -Ability to acknowledge and hare knowledge Making plans /

stepping out of

omfort zone

INDICATORS OF CHANGE

can cope / bounce Accepting limitation well as strengths can ask for help s ok to have a bad nsight into emselves and

eing flexible lot afraid to make Able to take sponsibility Not taking things

INDICATORS OF CHANGE

outside the project

I can start Taking on tasks conversations Teaching and -I can speak to elping others customers. Answering colleagues, boss guestions -I can ask for and ge Leading the group Ouality of furniture -I'm comfortable in oroduced group settings Can demonstrate -I'm meeting people use of tools etc outside of the Certificates project am willing to learn -I am building a new skills professional network Applying skills

NDICATORS OF CHANGE

OUTCOME 10

CONFIDENCE

can work ndependently/off wn initiative I can lead tasks I can approach nembers I can take esponsibility for my nistakes I can stand up for I can challenge authority

INDICATORS OF CHANGE

I'm proud of my work and efforts -I'm enthusiastic -I'll keep coming -I know what my purpose is and what's expected of -I want to make a contribution -l care

I am conscientious

sense of what I wa

to do with my life

-I have a better

INDICATORS OF **CHANGE** am happier

I feel supported

I have healthier

Level of drink, drugs

elationships

Contribution to community I have a routine -I have built ructure relationships Taking care of Less dependent or others I'm busier -I have ambition | feel stimulated / -I can take care of ave more energy I can cope with allenge

- myself I have a strong network
 - -I am volunteering I have goals
 - -I can make a plan and stick to it

-College/Uni/study

EVALUATION METHODS All methods to use the outcomes and indicators to structure impact measurement questions:

- Registers/no of activities/baseline profiles/ no. of new partnerships/sales/people going into positive destinations/other outputs and stats
- End of session notes (SurveyMonkey evaluation based on observations and quotes that link to specific outcomes)
- Spreadsheet for recording evidence ['Learning Record' for Members uploaded termly to SF]
- Members evaluation/Monitoring forms once a term completed by all members [linked to outcomes]
- Bi-Annual Census 4 pages of information including wellbeing and Edinburgh Coventry Wellbeing Scale
- **Focus groups** (Steering Group + injecting questions conversationally
- Members Meetings (Need to ensure an additional person attends to capture comments/ideas)
- Social/celebration events with reflection activities (incl. photographic timeline of a project inviting participants to talk through their experience/add post-it comments etc)
- **Social media** comments/engagement/likes/pictures etc.
- Creative methods: videos, posters, use common areas to invite feedback and suggestions. Link to occasions e.g., Christmas, Easter, Halloween etc. or have 'question/activity of the week'