

# The Grassmarket 2009

## Pilot Events and Animation Programme

### Your Opinions

Following the completion of the Capital Streets Project improvements to the Grassmarket, we are keen to improve the perceptions and use of the Grassmarket as a place to live, visit and do business. To help achieve this aim a pilot programme of events is underway. As this is a pilot programme we are especially keen to hear your view on the events and markets .

The City of Edinburgh Council and event contractors will liaise throughout the year with the Grassmarket Forum. Additionally, this questionnaire is being used to gather comments and opinions directly from residents, traders and visitors/customers.

Please take a few minutes to complete the questionnaire below and either place it in the return box in Gerry's Store, 21 Grassmarket, Edinburgh EH1 2HS or Email your comments to [grassmarketevents@edinburgh.gov.uk](mailto:grassmarketevents@edinburgh.gov.uk)

Thank you  
Councillor Joanna Mowat

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### Grassmarket Events Questionnaire 2009

This questionnaire can be downloaded from [eventsedinburgh.org.uk](http://eventsedinburgh.org.uk) and emailed to [grassmarketevents@edinburgh.gov.uk](mailto:grassmarketevents@edinburgh.gov.uk)

Alternatively, post your comments in a box provided at **Gerry's Store, 231 Grassmarket, Edinburgh EH1 2HS**

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#### 1. Name of Event

#### 2. Date

#### 3. How would you rate the event on a scale of 1 – 5 (1 being lowest and 5 the highest)

1    2    3    4    5

#### 4. Do you think the event benefited the area?

YES    NO (Please add comments below)

#### 5. Do you think the event benefited business in the area?

YES    NO (Please add comments below)

#### 6. Do you think this was the right kind of event for the area?

YES    NO

**7. What other events/facilities would you like to see in the Grassmarket?**  
(please comment below)

**8. Are you a Grassmarket Resident / Trader?**

Resident     Trader

**9. Are you**

Scottish outside Edinburgh  
 UK resident  
 European     Other (please state)

**10. Did you come to the Grassmarket specifically to attend the event?**

YES     NO

**11. If yes how did you hear about it?**

Word of mouth  
 Web  
 Advertisement (please state)

Other (please describe)

**12. Are you male / female?**

Male     Female

**13. Which age group are you in?**

16 – 24     25 – 34     35 – 44  
 45 – 54     55 – 64     65+

**Please add any other comments you think may be useful.**

Thank you for taking the time to complete this questionnaire.